

 **PRESS RELEASE**

For immediate release

TRANSCONTINENTAL PURCHASES ACQUIZITION.BIZ

Montreal, May 06, 2008 – Transcontinental Inc. today announced the purchase of Acquization.biz, Canada's largest Web-based platform for buying and selling businesses. Acquization.biz offers more than 1,500 listings representing over 20 sectors of activity, including services, manufacturing, warehousing, processing, technology, retail, transport, the restaurant industry and lodging.

Acquization.biz connects business people confidentially, efficiently and affordably through a platform that encourages transactions, and that also facilitates the search for strategic or financial partners. Customers and members include entrepreneurs, business brokers, franchisors, financial institutions and professional consultants.

"Transcontinental is committed to serving targeted communities of interest—in this case business people, and more specifically entrepreneurs," said Pierre Marcoux, Vice President, Business Publications and Book Publishing, Transcontinental Media. "Integrating a digital platform like this with Transcontinental's business publications truly complements our offering for this community."

Since its creation in 2004, Acquization.biz has proven to be a cost effective tool for its more than 40,000 members who wish to buy and sell small and medium sized businesses.

For his part, André Forest, co-founder and President of Acquization.biz, said, "We are connecting Acquization.biz with Transcontinental's network of business publications which can only enhance and improve our offering for customers, partners and members. I am thrilled to work with the Transcontinental team."

For more information, please visit www.acquization.biz .

About Transcontinental

The largest printer in Canada and sixth-largest in North America, Transcontinental is also the country's leading publisher of consumer magazines and French-language educational resources, and its second-largest community newspaper publisher. Transcontinental distinguishes itself by creating strategic partnerships that integrate the company into its customers' value chain, notably through its unique newspaper printing outsourcing model and its value-added services. From mass to highly personalized marketing, the Corporation offers its clients integrated solutions which include a continent-leading direct marketing offering, a diverse digital platform and a door-to-door advertising material distribution



network. Transcontinental is a company whose values, including respect, innovation and integrity, are central to its operation.

Transcontinental (TSX: TCL.A, TCL.B) has more than 15,000 employees in Canada, the United States and Mexico, and reported revenues of C\$2.3 billion in 2007.

About Acquisition.biz

Acquization.biz confidentially, efficiently and affordably connects buyers and sellers of companies through a Web-based platform. Acquization.biz facilitates the search for strategic partners or financing. Its more than 40,000 members are successful, motivated entrepreneurs seeking a network of like-minded businesspeople to explore opportunities. Acquization.biz provides the confidential platform and tools to facilitate these transactions. Acquization.biz was founded by a team of experienced entrepreneurs with complementary expertise in IT, marketing, corporate financing and corporate management.

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